

SEARCH PROSPECTUS:

President



University of Pittsburgh
Greensburg

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The University of Pittsburgh announces the search for the next president of the University of Pittsburgh at Greensburg. The position is available July 1, 2019.

ABOUT THE INSTITUTION

With a deep commitment to the values of a liberal-arts education, the University of Pittsburgh at Greensburg (Pitt-Greensburg) is dedicated to preparing its students, regardless of major, to become good, thoughtful, engaged citizens of an ever-changing global society. Drawing on the resources of the University of Pittsburgh system, but providing an intimate, regional environment, Pitt-Greensburg offers students both the vast resources of a large research university and the personalized attention that helps them succeed.

A four-year, baccalaureate-degree-granting, state-related institution, Pitt-Greensburg is one of four regional, residential campuses of the University of Pittsburgh. As an integral part of the University of Pittsburgh system, the Greensburg campus serves both traditional and nontraditional students. It offers diverse and often interdisciplinary programs

of study, and many opportunities for students to imagine, and re-imagine, themselves in the world beyond college. The campus's Academic Village, for instance – one of the longest-running living-learning communities – allows students to engage in extracurricular activities, shared intellectual interests, and studies that enrich and enhance their college experience. Students are encouraged to become conscientious, creative, and attentive leaders and to give back to their communities.

Students at Pitt-Greensburg – through their coursework, extracurricular activities, practicums and internships, study-abroad experiences, and more – are nurtured to become good public citizens. Civic engagement, global awareness, and a commitment to academic and personal excellence are hallmarks of the students, faculty, and staff at this small, vibrant campus.



ACADEMIC PROGRAMS

In addition to [29 majors, 24 minors, and numerous pre-professional and certificate programs](#), Pitt-Greensburg's curriculum reflects the faculty's commitment to providing unique, interdisciplinary opportunities for their students. The campus's intimate size allows for creative approaches to course and certificate-program design across its three divisions – Humanities, Behavioral Sciences, and Natural Sciences. Pitt-Greensburg encourages and supports team-teaching and curricular innovation, and the Center for the Advancement of Teaching provides resources to help faculty develop and enhance their courses.

Many students pursue multi-disciplinary majors and minors that highlight their diverse talents and interests. Academic advisers and faculty work closely with students and help them think outside-the-box to plan both their academic lives and their futures. Students are encouraged to link unique combinations of majors and minors with any of the campus's specialized certificate programs in Arts

Entrepreneurship, Children's Literature, Digital Studies, and Latin American Studies – further preparing students for future success.

The value Pitt-Greensburg places on interdisciplinary studies is indicative of its focus on helping students to thrive. By providing a top-quality, liberal-arts based education, coupled with unique courses that build skills that students will need in the workforce, Pitt-Greensburg has defined itself as a liberal-arts university for the 21st century.

The University of Pittsburgh, including Pitt-Greensburg, is fully accredited through the Middle States Association of Colleges and Schools' Commission on Higher Education. Pitt-Greensburg has been recognized as a national College of Distinction, has been lauded in rankings for programs including criminal justice and chemistry, and has received commendation for affordability and value from a variety of sources.

FACULTY AND STAFF

Pitt-Greensburg has extremely dedicated faculty and staff who are passionate about their students. As an undergraduate school within the broader University, Pitt-Greensburg's faculty place primary emphasis on teaching excellence while maintaining a deep commitment to scholarship and public service. Sixteen faculty and six staff members have been awarded special recognition for distinguished teaching and service, respectively, by the Chancellor of the University of Pittsburgh. The Chancellor's Distinguished awards are the University's highest honor, and the campus has a remarkable concentration of recipients.

Faculty members at Pitt-Greensburg regularly publish in their fields, earn national grants, and build ties to community organizations. Pitt-Greensburg faculty have access to significant University-wide resources, such as world-class journal databases and library holdings, that enhance their ability to

conduct innovative research. The faculty-student ratio is 14 to 1 with an average class size of 21. There are currently 148 faculty (74 full-time and 74 part-time) and 104 staff. There are over 10,000 alumni of the Pitt-Greensburg campus.





OUTREACH AND COMMUNITY ENGAGEMENT

Founded to serve the Westmoreland County community, Pitt-Greensburg continues to be dedicated to the common good. In particular, two Pitt-Greensburg centers – the Center for Applied Research and the Center for the Digital Text – allow faculty researchers and students to share knowledge and resources with libraries, museums, and other non-profit groups and organizations. Both centers were established as faculty-driven efforts aimed at supporting the faculty's interest in collaborative and cross-disciplinary work.

Additional outreach efforts include Veterans Write – led by faculty and alumni volunteers from the campus's Creative and Professional Writing

Program – which offers free writing workshops to veterans and their families on campus and at Veterans' Centers in Westmoreland and Allegheny counties.

As a complement to their personal and academic growth, students participate in a wide range of volunteer activities, including Pitt Make a Difference Day, MLK Day of Service, Habitat for Humanity, and the Into the Streets program, collectively providing numerous opportunities for community service in Greensburg and surrounding areas. Pitt-Greensburg students volunteer hundreds of hours in the community each month.

STUDENTS AND STUDENT LIFE

Pitt-Greensburg prides itself on individualized attention and support for its 1,500 students, the majority of whom come from Westmoreland and Allegheny counties. Students also come from other Pennsylvania counties (27 percent) and other states (five percent), with one percent of the student body classified as international. About 40 percent of students reside in university housing. Approximately 25 percent of the population identifies as first-generation college students.

Financial aid is vital to students' success, and over 85 percent of Pitt-Greensburg students receive some form of financial aid. Pitt-Greensburg offered over \$18 million in scholarships to students this past year.

First-year retention is 76 percent, and the six-year graduation rate is 65 percent. A large majority – 82 percent – of students complete internships or experiential learning, and students have the opportunity to study abroad all over the world, through both Pitt-sponsored and independent programs.

In 1999, the campus established Academic Villages based on the three academic divisions. One of the earliest examples of campus living-learning communities, the Academic Villages served as an incubator for team-teaching on the campus, and illustrate Pitt-Greensburg's long-standing dedication to academic innovation. A decade later, the Villages were reimagined as a single Village to further reinforce a collaborative academic approach and the interdisciplinary nature of the campus. Today, the Academic Village continues to integrate curricular and extracurricular student experiences by hosting academic and non-academic events and sponsoring guest speakers. Student activities are abundant with over 50 clubs and organizations including 13 honor societies, a student-run newspaper and literary magazine, student government, outdoor adventure and community service clubs, programs for international students, peer leadership opportunities, intramural athletic leagues, and a championship-winning club ice hockey team.

About ten percent of students participate in NCAA Division III athletics within the Allegheny Mountain Collegiate Conference. Men's athletic programs include baseball, basketball, cross country, golf, soccer, and tennis. Women's programs consist of basketball, cross country, soccer, softball, tennis, and volleyball. Pitt-Greensburg's mascot, Bruiser the Bobcat, proudly wears Pitt blue and gold.

Pitt-Greensburg has been selected as a "Military-Friendly School" for seven consecutive years by *G/ Jobs Magazine*. The campus excels at embracing America's service members and veterans as students.

The campus's new brand is "**Pitt to the Power of One**". This brand builds on the outstanding reputation of the Pitt name and the resources of the Pitt system, yet distinguishes Pitt-Greensburg as a campus that values the kind of individual attention and nurturing community only a smaller campus can offer.



CAMPUS HISTORY, LOCATION, AND COMMUNITY

In 1963, at the request of area school superintendents who wanted a stronger link between the University of Pittsburgh and the Westmoreland County community, Pitt-Greensburg began as a regional two-year institution. The State Department of Education and the University's Board of Trustees awarded four-year degree granting status to Pitt-Greensburg in 1988. Five presidents have led the institution since its founding, and the current president, Sharon P. Smith, has served since 2007 and will retire in June 2019.

Pitt-Greensburg was originally housed in the Vogel building in downtown Greensburg. In the mid-1960s, the University purchased the Charles Lynch Estate, and construction began to create a multi-purpose building known as Smith Hall. Pitt-Greensburg's suburban campus is located two miles south of Greensburg, Pennsylvania, and 33 miles southeast of the main University of Pittsburgh campus. Consisting of 219 acres and 22 buildings, the newest of which has been awarded LEED gold certification, the Greensburg campus takes advantage of its bucolic location and includes a walking trail and a creek that runs through the main facilities. Pitt-Greensburg is a safe campus with police officers on duty 24 hours per day.

The academic facilities include Mary Lou Campana Chapel and Lecture Hall (a 165-seat auditorium), Frank A. Cassell Hall (a Gold LEED-certified classroom building), Chambers Hall (the student center), Ferguson Theater (a 266-seat auditorium), Lynch Hall (a historic mansion that serves as an administrative center), McKenna Hall (which houses classrooms and computer facilities), Millstein Library, Powers Hall (which includes classrooms, faculty offices, and an auditorium), Smith Hall (housing classrooms and laboratories), and Village Hall (a multi-use building in the center of the Academic Village).

The city of Greensburg is in Westmoreland County and lies within the Laurel Highlands and the ecoregion of the Western Allegheny Plateau. The city was named after Nathanael Greene, a general in the Continental Army in the Revolutionary War. The area was formally incorporated as a borough in 1799. Two neighborhoods have been designated as U.S. historic districts: the Greensburg Downtown Historic District and the Academy Hill Historic District. Greensburg is the commercial center of the Laurel Highlands region, as well as one of the largest retail markets in Western Pennsylvania. Also a major cultural center, Greensburg is the home of the Westmoreland Museum of American Art, the Westmoreland Symphony Orchestra, the Summer Sounds Concert Series at the Robertshaw Amphitheater, Palace Theatre, Stage Right! theatre, the Greensburg Garden and Civic Center, and the Five Star Bike Trail. The greater Greensburg area is also home to several outstanding medical facilities including full-service hospitals. Westmoreland County recently released a comprehensive plan, [Reimagining Our Westmoreland](#).

Greensburg is a quick, 45-minute drive from Pittsburgh, which is in the midst of a remarkable transformation from an industrial capital to a center of education, medical research, and new technology. Pittsburgh has all of the advantages of a large city in combination with the friendliness of the Midwest and the cultural sophistication of the East Coast. It was the only city in the United States to make *National Geographic's* list of [19 must-see destinations in 2019](#), and was one of the publication's [best small cities](#) based on metrics that contribute to happiness. The Economist Intelligence Unit ranked Pittsburgh as the second most livable city in the U.S. (and 34th in the world) based on the 2018 Global Livability Index. The city also topped Zagat's list of "The Top 17 Food Cities of 2015."

ADMINISTRATIVE STRUCTURE

The model of the University of Pittsburgh is a unique and supportive structure for its regional campuses. The campus presidents work closely with the Offices of the Provost and Chancellor and report to Dr. Ann Cudd, the new Provost and Senior Vice Chancellor at the University of Pittsburgh. Dr. Cudd looks forward to working collaboratively with the next president of Pitt-Greensburg to position the campus for continued success. Pitt's regional campus presidents sit on a council composed of senior academic leaders from all campuses, and the new president will meet with the Provost frequently in both shared meetings and private discussions.

The Pitt-Greensburg campus has an active Faculty Senate and an engaged Staff Council, which both

enhance shared governance. The campus has a sizable Advisory Board that includes leaders from a range of local organizations. The Advisory Board members are dedicated individuals who help connect the university to the community, provide opportunities for students, and offer critical support to the campus.

The president has an administrative cabinet consisting of the Vice President for Academic Affairs, the Assistant Vice President of Academic Affairs (who oversees enrollment management), the Dean of Student Services, and the directors of computing and telecommunications, facilities and security, finance and risk management, human resources/Title IX, media relations, and university relations and institutional advancement.





LEADERSHIP AGENDA

The next president should focus on the following priorities:

Enhancing the Institution's Profile

The new president of the University of Pittsburgh at Greensburg will have the opportunity to enhance the institution's visibility and convey its value to its constituents and stakeholders. Areas of opportunity include identifying programs of distinction and promoting them within the local and regional communities, and developing hallmark programs that recognize the value of the institution's liberal arts tradition while also satisfying local and regional needs. With several colleges in the region, the new president of Pitt-Greensburg should have a strong vision to differentiate the campus, and the communications and public relations skills necessary to convey that message to a wide and diverse audience.

Resource Development

An important aspect of the new president's work will be in fundraising, and the next president should bring an entrepreneurial and exciting vision that will strengthen Pitt-Greensburg's advancement efforts. The new president will have the opportunity to build on existing relationships, as well as forge new paths to support the ongoing

growth and sustainability of the campus. Additional opportunities include the pursuit of new sources of grant funding, and new auxiliary services.

Unity of Purpose

The next president should be a vibrant, creative, energetic, visionary leader who can reinvigorate the mission of Pitt-Greensburg. The faculty, staff, and administration of Pitt-Greensburg are deeply committed to the students and the institution, even as they have faced the challenges that come with a difficult national and regional climate for higher education. The next president should be a true leader who will engage the constituents of Pitt-Greensburg through a transparent, approachable, empathetic presence, and capitalize on the strengths of the faculty and staff to move forward with a sense of commitment, direction, and purpose.

Working Collaboratively with the University of Pittsburgh

The next president will have the opportunity to strengthen the collaborative ties between the entire University system and the campus. The next president should seek synergies that will benefit the students, faculty, and staff of Pitt-Greensburg and the broader University.

QUALIFICATIONS

The next president of the University of Pittsburgh at Greensburg will hold a terminal degree and must have credentials appropriate for appointment as a full professor with tenure at the University.

Desired Characteristics

- Demonstrated success in academic leadership and a firm commitment to the important role higher education plays in an ever-changing world.
 - Understanding of the role of – and the potential for – a regional campus within a major research-university system and within the community at large.
 - Proven successful track record with donor/ alumni relations and evidence of engagement with and interest in the kind of successful fundraising efforts critical to enhancing the financial wellbeing and future of a smaller campus. Experience with endowments and foundations is a strong plus.
 - Charismatic public relations/media presence and an eagerness to enhance the University’s visibility, as well as help articulate its mission and goals to a wide audience.
 - Demonstrated commitment to enhancing diversity, fostering inclusivity, and providing access to higher education and university resources for all.
 - Experience working collaboratively with internal and external stakeholders – including faculty, staff, community leaders, alumni, and more – to ensure the ongoing success and sustainability of the institution.
 - Understanding of the needs of traditional residential student and non-traditional student populations, and a demonstrated record of decision-making that prioritizes students’ outcomes and welfare.
 - Dedication to developing and enhancing academic and interdisciplinary programs to prepare students for future success and to serve the common good.
- Experience with budget management, coupled with a record of creative, out-of-the-box, visionary, and entrepreneurial thinking that can help a university grow and flourish.
 - Demonstrated record of transparent, accessible, empathetic, motivating leadership that encourages, nurtures, and inspires faculty, staff, and students.
 - Demonstrated intellectual and academic vibrance, as indicated through active published research, applied research, and ongoing relevance in their field, as well as a strong record of both teaching and service.





APPLICATION AND NOMINATION PROCEDURE

The search is assisted by Academic Search, Inc. To arrange a confidential conversation about this position please contact the senior consultants facilitating the search, Dr. Pam Balch (pmb@academic-search.com) and Dr. Eric Richtmyer (ewr@academic-search.com), or by phone at 202-332-4049.

The position is open until filled, but only applications received by February 28, 2019 can be assured full consideration. Application materials should consist of a letter of interest describing how the candidate meets the qualifications and would address the leadership agenda items described

above, a curriculum vitae or resume, and a list of five professional references with contact information and a note explaining their relationship to the candidate (references will not be contacted without first receiving permission from candidates). Nominations and application materials should be sent to PittGreensburgPresident@academic-search.com.

The University of Pittsburgh is an Affirmative Action/ Equal Opportunity Employer and values equality of opportunity, human dignity, and diversity. EEO/ AA/M/F/Vets/Disabled.

ABOUT ACADEMIC SEARCH

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